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## **DEAR READERS,**

Many of you may have been wondering where your November/December and January/February issues went. I wish I could say they were destroyed in our warehouse fire, but we do not have a warehouse and did not have a fire. Quite simply, they never got written. As a result, all subscriptions will automatically be extended two issues.

Up until now, Nabil Issa, the editor, has been kind enough to produce the Newsletter in his spare time, but most good things must come to an end. T/Maker Company will thus start producing the Newsletter itself. The publication will move out to our California address with the next issue. If those of you requesting back issues could hold off a month or two while we get reorganized, we would appreciate it. Right now, there are no back issues remaining.

I should warn you that the new Editor/Manager will be an MBA from Stanford, so you will probably see subscription fees skyrocket to a point where they may even cover the costs.

Peter Roizen



## **T/Maker III**

T/Maker III is out. Needless to say, this program bears a strong resemblance to one you own. It is available as an update for approximately \$100 from (among others):

Computer Potentials Santa Clara, Calif. (408) 980-9100

Lifeboat Associates New York, N.Y. (212) 860-0300

WESTICO Inc. Nowalk, Conn. (203) 853-6880

To get an update, you will have to return your original disk as proof of purchase. Please phone any of the above first to get accurate information on pricing, procedures, and disk formats available.

The price includes a complete new set of documentation which was considerably rethought and rewritten. We believe it represents a big improvement over the T/Maker II manual you are holding. The Quick Reference Card has been replaced by a Quick Reference Booklet. It is printed on thick stock with colored diagrams and specially cut pages that form tabs. Everyone who worked on it is very proud of the result.

The program has undergone a number of enhancements. The majority of these fall under the heading of word processing. T/Maker III incorporates such features as:

- facilities for indented and numbered paragraphs
- underlining and boldface
- single and double spacing
- automatic page numbering
- placement of repeated headings and page-endings
- placement of footnotes
- facilities for stringing together many files to form a long document
- preview printing on the screen, and
- the possibility to print only specific pages from a document

We believe that you will find the result competitive with other word processors. And, of course, the commands that control these options can be put in tables, as well, to achieve the same sort of result.

One simple, but very handy feature is a command that automatically "cleans" a table while printing it without changing the file itself. If you use T/Maker with any regularity, we think the update is well worth the price. The new manual and/or booklet can be purchased separately if you want to study the matter more before making a decision.

In this newsletter, we will use T/Maker III notation and terminology. Some of you may have already noticed the "print it" commands in the previous issue. Also, you may hear us talk about "calculation strips" instead of "row equations" or "aligning wedges" instead of "margin markers." We think the new vocabulary helps make the underlying concepts easier to understand.

Though not available as an update, T/Maker III can also be purchased for CP/M 86, MS DOS, or the IBM using PC DOS. These systems offer 44,000 character working files and the possibility of constructing tables with up to 50 columns instead of 25.

Under these operating systems, you can go from Compute to Edit to Compute to Edit, etc. without any delays resulting from a disk operation. This speeds things up considerably when you are trying out a series of "What If" options.

If you are an addicted T/Maker user and are thinking of getting another computer, it would make sense to consider a 16-bit machine.

Also on the subject of hardware, if you attended the CP/M 83 show in San Francisco, you may have seen a small box for sale that incorporated one 390K disk drive, 128K of memory, CP/M, two serial ports, and a free copy of T/Maker III for the show-only price of \$500! The regular price is around \$1,000. Just in case the thought might cross your mind, you can not get the package without T/Maker for \$275 less; we already asked. For more information, contact PMC Inc. in Mt. View, California at (415) 962-0220.

## ANALYZING SURVEY DATA WITH T/MAKER

### Part I: Setting Up the Data Set

**Note:** This is the first in a series of articles on how to analyze survey data with T/Maker. In this one we show how to set up a survey data set in a form that is convenient for T/Maker's analytical abilities.

A questionnaire survey is just a specified set of questions asked of a specified set of people. Each person's completed questionnaire is called a "case." Each case should be assigned a unique number--a "case number" that differentiates it from all other cases. Case numbers should run from 001 to the final case in the sample. Each case number, of course, will have that case's data associated with it.

The data derive from the person's responses to the survey questions. Let's call each survey question a "variable," because the answers people give vary. There are two basic kinds of survey questions: closed-ended and open-ended. Closed-ended questions, like multiple choice questions on a quiz, provide a fixed series of options that respondents must choose among. Open-ended questions, on the other hand, allow respondents to express themselves more freely, responding in a narrative way.

Open-ended questions can be handled in a number of ways in survey analysis. For example, you may want to quote responses directly in order to provide some of the flavor of respondents' reactions. But if open-ended questions are going to be analyzed quantitatively they must be "coded"--that means the answers must be converted into "codes" representing the various answers. In a sense, such "coding" reduces open-ended questions to the form of closed-ended questions, the main difference being that the response categories of open-ended questions are assigned after rather than before the question was answered.

### Setting Up the Data Set

Figure 1

#### THE DATA SET

	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10
case 01	---	---	---	---	---	---	---	---	---	---
case 02	---	---	---	---	---	---	---	---	---	---
case 03	---	---	---	---	---	---	---	---	---	---
case 04	---	---	---	---	---	---	---	---	---	---
case 05	---	---	---	---	---	---	---	---	---	---

.

In its simplest form, survey data can be represented by a series of lines, each line holding the data of one case, as in





The third, and final, modification is the addition of a column ruler. It will be convenient for running tables later on:

Figure 4

THE DATA SET										
	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10
0000000001111111112222222222333333333344444444445555555555666666										
1234567890123456789012345678901234567890123456789012345										
+	case 01	A-	B-----	C--	D-	E-	P-	G-	H-	I- J--
+	case 02	A-	B-----	C--	D-	E-	P-	G-	H-	I- J--
+	case 03	A-	B-----	C--	D-	E-	P-	G-	H-	I- J--
+	case 04	A-	B-----	C--	D-	E-	P-	G-	H-	I- J--
+	case 05	A-	B-----	C--	D-	E-	P-	G-	H-	I- J--
+	.									
+	.									
+	.									

We now have, in Fig. 4, the basic form of a data set conveniently organized for analysis with T/Maker. Of course, we haven't placed any real data into the matrix yet. So, just for the sake of example, let's pretend that we have carried out a survey of twenty people's attitudes towards opera and towards pro football. Suppose, too, that a number of other questions were included.

Survey Questions and Responses

Questions		Responses
A. Gender?		m-male f-female
B. Yearly income?	[write in]	-----
C. Age?	[write in]	--
D. Rent or own?		r-rent o-own
E. Education?		a-h.s. grad or less b-college grad c-grad school or more
F. Political party?		d-democrat r-republican
G. Frequency of visiting mother?		0-none in last year 1-one or two times 2-three to five times 3-six to ten times 4-eleven or more times
H. Like opera?		1-hate it 2-like it a bit 3-like it some 4-like it 5-like it a lot
I. Like pro football?		1-hate it 2-like it a bit 3-like it some 4-like it 5-like it a lot
J. Height in inches	[write in]	--

Now, let's lastly suppose that we have done our survey, coded our results, and put the findings into the matrix. The result might look something like this:



Figure 5

THE COMPLETED DATA SET

		Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10
0000000001111111112222222222333333333344444444445555555555666666											
1234567890123456789012345678901234567890123456789012345											
+	case 01	Am	B 15000	C35	Dr	Ea	Fr	G1	H2	I4	J70
+	case 02	Af	B 27546	C46	Dr	Eb	Fd	G2	H2	I4	J64
+	case 03	Am	B 35123	C67	Dr	Ec	Fr	G2	H4	I4	J73
+	case 04	Am	B 22456	C33	Do	Ea	Fd	G0	H5	I1	J69
+	case 05	Af	B 57343	C22	D-	Eb	Fr	G2	H4	I1	J62
+	case 06	Af	B 67111	C25	Do	Ec	Fd	G2	H3	I1	J66
+	case 07	Am	B 11342	C56	Dr	Ea	Fr	G2	H2	I3	J70
+	case 08	Am	B109345	C47	D-	E-	Fd	G3	H4	I4	J66
+	case 09	Am	B 6700	C21	Dr	Ec	Fr	G0	H1	I5	J71
+	case 10	Af	B 19800	C26	Do	Ea	Fd	G1	H1	I2	J61
+	case 11	Am	B 34678	C54	Do	Eb	F-	G2	H1	I4	J67
+	case 12	Af	B 22333	C42	Do	Ec	Fd	G1	H1	I2	J67
+	case 13	Am	B 33222	C70	D-	Ea	Fr	G2	H4	I2	J68
+	case 14	Am	B 29999	C33	Dr	Eb	Fd	G1	H5	I2	J74
+	case 15	Af	B 30123	C51	Dr	Ec	Fr	G-	H4	I1	J59
+	case 16	Am	B 56677	C56	Do	Ea	Fd	G1	H1	I5	J70
+	case 17	Af	B 9800	C24	D-	Eb	Fr	G0	H2	I1	J67
+	case 18	Af	B 18777	C36	Do	Ec	Fd	G1	H3	I2	J63
+	case 19	Am	B 18665	C36	Do	Ea	Fr	G1	H4	I1	J62
+	case 20	Af	B-----	C40	Dr	Ea	Fd	G1	H5	I4	J66

This matrix should be in a file of its own. We are now ready to do some analysis--the subject of the next part.



## **MISSING DATA**

(One example of dealing with it)

A few persons have asked about handling "missing data" in a table. In particular, one person brought up the problem of averaging scores for students over a series of tests, when some of the students miss some of the tests. The teacher wanted to know the average percentage score for each student (i.e. the student's score divided by the possible score for the tests actually taken by the student). This problem is solved on the facing page.

Let's explain it.

Scores are entered (by convention) as "minus one" when a student did not take a test. If a student did take a test, the score is entered (i.e. zero or more). Thus, a distinction between a score and "no data" can be made. Now, let's look at how the calculations deal with this distinction.

The first calculation, "uc1", simply "stores" the test scores so that the columns can be used for intermediate results. Next, "uc2", adds one to the value for each column. Thus, minus one becomes zero; zero becomes one, etc. The third calculation, "uc3", replaces the value of each column by the "sign" of the number in that column. Zero stays at zero; and any positive number becomes one.

The value in the each column after these calculations will be zero if the student did not take the test and one if he did. "uc4" multiplies each column by the possible score for the corresponding test. The result of this will be zero if the student did not take the test or the possible score for the test if he did. "uc5" simply sums up the columns and places the total into the last column. Thus, the last column will temporarily contain the total possible score for the student.

The original scores are next "fetched" back into the columns by "uc6". The effect of "uc7" is simply to replace negative numbers in the columns by zeros (positives only). Thus, minus one is replaced by a zero. "uc7" sums up the scores, divides by the possible score, and produces the desired result as a percentage.

Finally, "uc9" puts the original values back into the columns.

TEST SCORES

	Test 1	Test 2	Test 3	Test 4	Test 5	Test 6	Average Percent
ex	999	999	999	999	999	999	999.99
uc1	sta	stb	stc	std	ste	stf	
uc2+	1	1	1	1	1	1	
uc3	+sgn	+sgn	+sgn	+sgn	+sgn	+sgn	
uc4*	50	100	75	125	100	75	
uc5	+	+	+	+	+	+	=
uc6	fta	ftb	ftc	ftd	fte	ftf	
uc7	+ply	+ply	+ply	+ply	+ply	+ply	
uc8	+	+	+	+	+	+	/%
uc9	fta	ftb	ftc	ftd	fte	ftf	

+	John	20	-1	-1	-1	40	-1	40.00
+	Mary	-1	80	62	-1	-1	45	74.80
+	Alice	45	70	52	79	-1	52	70.12
+	Bob	10	-1	-1	-1	-1	25	28.00
+	Burt	30	50	-1	74	-1	50	58.29
+	Herbert	25	75	-1	100	50	44	65.33

.  
.  
.

## T/Maker Appointment Calendar

Here is a system written entirely in T/Maker to keep your daily appointment calendar. It also shows a few useful T/Maker programming tricks. Three files are involved. I call them "a:schedule.me", "a:schedule.sho", and "a:date".

"a:schedule.me" actually contains my appointment schedule, one entry per line, in the form:

mmdd one line entry describing appointment

Thus I might have:

```
214 remember Valentine's day
727 Jane's birthday
1021 Daniel's birthday
1205 send Xmas cards early this year!
214 dev. bank report due
215 tax stuff to accountant
401 dinner w Pres
327 dentist 4pm
215 check on typesetting: David 683-9414
218 Peter lunch 1230 Clyde's re comm software
```

Notice that it isn't sorted - it's just there in whatever order things were entered. The only important fact is that there is a numeric date in the first four positions of each line.

"a:date" looks like this:

```
g a:schedule.sho do
date='2/15/83'
```

Any T/Maker program can get the date by simply doing- load a:date. "schedule.sho" does exactly that. Here it is:

```
/200 delete junk rename junk load a:date do
replace / " " arrange 1 7 14 22 13 13 8 12 end compute clean find -END- insert a:schedule.me 1/1 sort a n 1 4 find =TODAY
ex          9999 ,,,
uc18       100
uc2        + +=
uc3        + +avl
+ TODAY=((<date ))
- -END- 9999
```





## A Simple Invoicing System

Many business can get by with a very simple invoicing system, because they just don't issue that many of them. Here is an example of such a system developed with T/Maker.

The system would probably start with a form representing what an invoice ought to look like. An example of such a form is shown below. We'll assume it has the name "INVOICE.FRM". Of course, this invoice could be modified in many ways depending on what is most suitable for the type of business involved.

\*\*\*\*\*  
File: INVOICE.FRM  
\*\*\*\*\*

.clean

-----  
ACME COMPANY  
-----

Invoice Number:  
-----

Name:  
-----

-----  
Date Shipped:  
-----

Item	Quantity	Price	Total
ex	999	999.99	99,999.99
zv			
uc1	+	*	=
rc2	ftz	ftz	
+	1.	???	??????
+	2.	???	??????
+	3.	???	??????
+	4.	???	??????
cc1			
+	Shipping		????????
=	Total:		=====

\*\*\*\*\*

When a new invoice is needed, this file can be called up on the screen and renamed. For example, we might say:

get invoice.frm rename invoice.4

if the next invoice is to be number four. Once the form becomes the working file, it can be edited to enter the required information. Then, Compute and Print can be used to carry out the calculations and produce a copy on paper. Presumably, the file in the form below is saved on disk (entered data is shown in boldface).

\*\*\*\*\*

File: INVOICE.4

\*\*\*\*\*

.clean

-----  
ACME COMPANY  
-----

Invoice Number: 4  
-----

Name: Bills Plumbing  
235 Fourth Street  
San Francisco, CA 94112  
-----

Date Shipped: 03/08/83  
-----

Item	Quantity	Price	Total
ex 999	999	999.99	99,999.99
zv +	+	*	=
uc1 ftz	ftz	ftz	
rc2			
+ 1. Pipes	12	14.95	179.40
+ 2. Joiners	15	2.49	37.35
+ 3.			
+ 4.			
cc1			
+ Shipping			12.09
= Total:			228.84

=====

\*\*\*\*\*

A next objective might be to keep a summary file of what amounts are due. An example table is shown below which divides



the invoices into those which have been paid and those which remain due. When a customer pays a bill, the buffer in the editor can be used to move his line from the "Total Due" category to the "Total Paid" category, and the table can be recomputed to derive the new figures.

When a new invoice is issue, it is necessary to enter a new line into the table. One goal might be to make the entry automatically by using the data in the invoice. Let's see how this could be done.

\*\*\*\*\*  
File: SUMMARY  
\*\*\*\*\*

```

-----
Accounts Recievable
-----
Name                      Invoice   Date Shipped      Amount
                        Number
-----
ex:                                999,999.99
+   Bradley Associates           1    10/10/82        2,549.11
+   General Products Inc.       2    11/11/82        3,876.12
-----
=   Total Paid                                6,425.23
-----
+   Richards Company            3    1/13/83        12,481.15
=====
=   Total Due                                12,481.15
-----

```

\*\*\*\*\*

First we need to get the necessary data out of the invoice. This can be done by using the Unload command with an appropriate mask (see below). If the invoice were the working file and the command unload invoice.msk were given, the working file would be converted to the file shown as "TEMP".

\*\*\*\*\*  
File: INVOICE.MSK  
\*\*\*\*\*

Invoice Number:{inv }

Name:{name }

Date Shipped:{date }

= Total: {amt }

\*\*\*\*\*

\*\*\*\*\*  
File: TEMP  
\*\*\*\*\*

inv = '4'  
name = 'Bills Plumbing'  
date = '03/08/83'  
amt = '228.84'

\*\*\*\*\*

The above information could be saved on disk. Now suppose we got back the summary table so that it became the working file. If we advanced the screen so that the top line was the one just above the calculation of the total due, we could insert the mask below into the file and load the data from TEMP, thus creating a new entry in the table.

\*\*\*\*\*  
File: SUMMARY.MSK  
\*\*\*\*\*

+ {<name }{inv> } {date >} {amt> }

\*\*\*\*\*

The entire command series could itself be kept as a file called "UPDATE." When we were finished computing, printing, and saving an invoice, we would only need say-

insert update do

to automatically update the summary table.

\*\*\*\*\*  
 File: UPDATE  
 \*\*\*\*\*

1 unload invoice.ask delete temp rename temp save get summary find ===== insert summary.ask load temp 1 compute save

\*\*\*\*\*

If you use this procedure with some slow disk drives you may find it a little cumbersome. Another possibility is to wait until you are going to disappear for a few minutes and then leave your machine with a number of invoices to do by using a command like the one below.

g invoice.11 insert update do g invoice.12 insert update do

For experts skilled in the naming conventions used in data files, it is possible to change the invoice somewhat so that the information in it can be loaded without having to use the Unload command and saving the resulting data. The invoice below is a data file as well as an invoice.

.clean

-----  
 ACME COMPANY  
 -----  
 Invoice Number=  
 -----  
 Name=

-----  
 Date Shipped=

Item	Quantity	Price	Total
ex	999	999.99	99,999.99
zv			
uc1	+	*	=
rc2	ftz	ftz	
+	1.	???	??????
+	2.	???	??????
+	3.	???	??????
+	4.	???	??????
cc1			
+	Shipping		????????
+=	Total:		

=====

The names of the data items would be:

Invoice Number

Name

Date Shipped

+1 (the word "Total:" would be the data named "+")



